



# ONLINE AUCTION BIDDING GUIDE



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This guide will help you navigate the online bidding experience—from registering and participating to securing a winning bid. Instructions for bidding in our online sales are included, with frequently asked questions.

Our online auctions are hosted on Auction Mobility and can be accessed through our iOS and Android app, Cowley Abbott.

For any inquiry, please contact  
[info@cowleyabbott.ca](mailto:info@cowleyabbott.ca)

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# BID MANAGEMENT & NOTIFICATIONS

## **Bid Management and Notifications via Auction Mobility and the Cowley Abbott App**

Once logged into your profile, you can favourite specific lots and follow artists. During the online auctions, this will active notifications at the following moments:

- When bidding opens
- When you have been outbid

### **Automatic Bidding Options**

You can leave a maximum bid to be executed on your behalf until you secure the lot or reach your maximum bid. If a higher bid is placed, you will receive an alert to increase your maximum bid if time allows before the lot closes.

### **Best Practice**

Review your bids and maximum bids before the auction to confirm they align with your strategy.

## 2. BIDDING IN ONLINE AUCTIONS

## Step 1

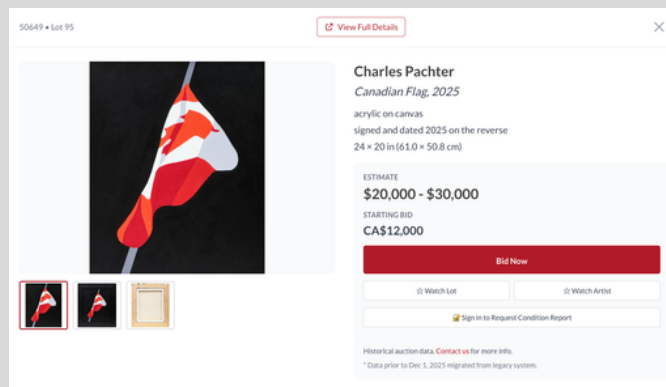
If you are logged in and your credit card and address details are complete on the bidding platform (Auction Mobility), you will be able to place a bid.

## Step 2

Bidding opens at the start time. Lots are viewable and a countdown is shown beforehand.

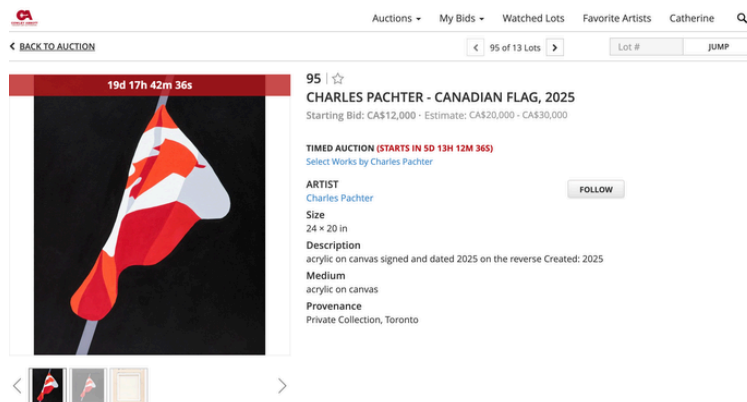
## Step 3

From our website, you can select any item from an auction and select the Bid Now button.



After selecting the Bid Now button, you will be automatically taken to our bidding platform hosted by Auction Mobility.

## Step 4



## Step 5

If you are the winning bidder, a member of our team will contact you to organize the payment and collection or shipment of your artwork.

## FAQ

### What is the Buyer's Premium?

Cowley Abbott charges a Buyer's Premium of 25% of the successful bid price of each lot up to and including \$25,000 and 20% on any amount in excess of \$25,000 is paid by the buyer, plus any applicable taxes.

### How do I watch a lot or artist?

- Select an upcoming auction and tap on a lot.
- Select the Watch Lot or Watch Artist button.
- On Auction Mobility, you may also select Follow by an artist's name on an individual lot.

### How can I place a maximum bid?

Once the auction opens, you will be able to place a maximum bid.

1. Click Place Bid to view the dropdown menu of Bidding Increments. For further information, consult our [How to Buy](#) section.
2. Select the maximum bid you wish to set.
3. The green check mark indicates the selected maximum bid, which will instruct the bidding platform to place bids on your behalf.
4. You can edit your maximum bid by clicking on Edit Bid.

### How does the bidding extension work in an online sale?

If you place a bid within the last 10 minutes of a sale closing, the lot will remain open for an additional 10 minutes. If there are any further bids, the extension timer will reset to 10 minutes. The lot will close when the timer runs out and if there is no bidding activity.

### How does the auto-bid function work in an online sale?

Once your maximum bid is set, the bidding platform will automatically place bids on your behalf until your maximum bid is reached or until you win the lot at a lower hammer price.

### How do I cancel or modify a bid in an online sale?

You cannot cancel or lower a bid after it has been placed. However, you may increase your maximum bid amount at any given time by visiting the lot page. If no further bidding activity occurs, the lot will close when the timer runs out. An extension of bidding time on one lot will not alter the bidding time on the remaining lots.

